

Learn AI-Powered Digital Marketing @

Alpha Digital Academy



Your Gateway to a
Job-Ready Future

International
Certification Options

85%

Placement
Success Rate

300+

Hiring Partners
Across Industries

30+

Case studies &
Brand Campaigns

10+ Years

Mentorship from
Global Trainers



ChatGPT



Google
Analytics 4

Canva

copy.ai

invideo

HubSpot

HANDS-ON TRAINING WITH LEADING AI TOOLS

Placement Journey

From Classroom to Career



Students have secured roles such as Digital Marketing Executives, SEO Analysts, and Social Media Managers. We offer a **Placement Guarantee** for Intermediate and Advanced levels, and an **International Certificate** with the Advanced level through our partnership with 4D Consulting.



01 Career Mapping

Identify your career track (agency, freelance, corporate, startup).

02 Hands-On Projects

Execute live SEO, Ads & Social Media campaigns.

03 Portfolio Building

Create SEO reports, social media strategy decks, ad campaign case studies

04 Mock Interviews & Soft Skill

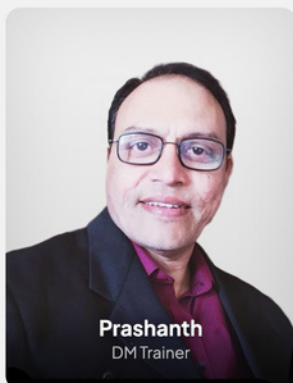
Weekly GDs, communication, HR & technical mock rounds.

05 Placement Drives

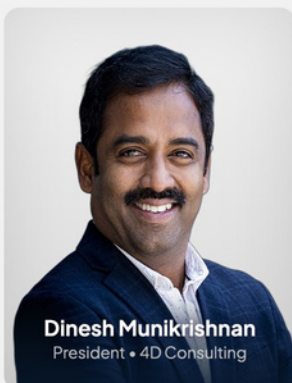
Exclusive access to 300+ recruiters across sectors.

MENTORS

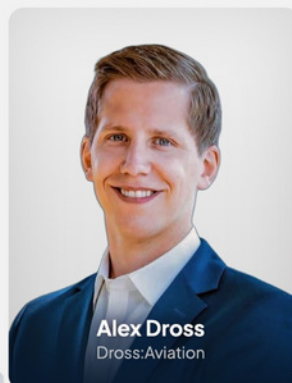
Guided by Industry Leaders



Prashanth
DM Trainer



Dinesh Munikrishnan
President • 4D Consulting



Alex Dross
Dross Aviation



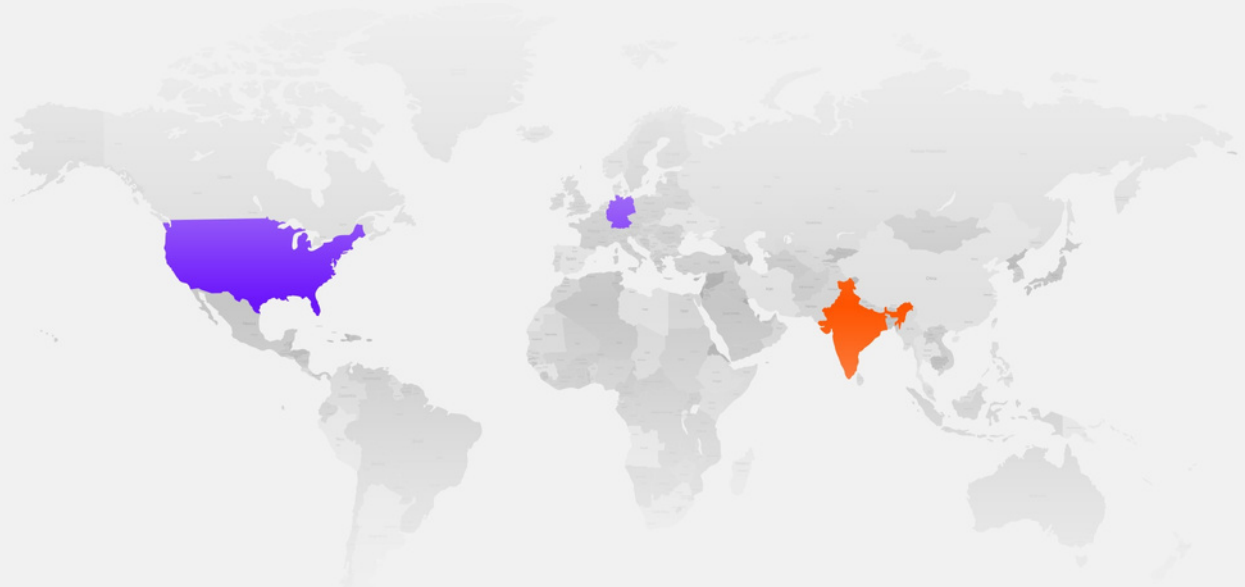
Lakshathipathy
Sr Digital Marketing Trainer

Overseas Partner



4D Consulting

Global Vision • 4D Consulting • International Opportunities



With headquarters in the **U.S.** and branches in **Germany** & **India**, 4D Consulting (formerly MuniSys LLC, est. 2007) has delivered 200+ successful projects worldwide

Through our exclusive partnership with 4D Consulting, students gain:

Together, we ensure that your learning is not just industry-ready, but also internationally recognized.

1

International Training Exposure

Learn global best practices in Digital Marketing, Business Strategy & Digital Transformation.

2

One International Certificate

Get certified with credentials recognized abroad, adding strong value to your resume

3

Cross-Border Learning

Real case studies and projects from international brands

4

Career Advantage

Stand out with global certification plus Alpha Tech Academy placement support.

Carriculum

SEO + AI → AI-powered keyword research, automated site audits

Content + AI → Generate ad copies, blogs, email campaigns using AI

Social Media + AI → Automating creatives, captions, and posting

Analytics + AI → AI dashboards, predictive campaign analysis

Program Duration & Levels

Foundation Level **30 Hours**

Basics of Digital Marketing, SEO, social media, Content & AI Tool Familiarization.

Intermediate Level **50 Hours**

Advanced SEO, PPC Campaigns, Email Marketing, Analytics & AI-driven Strategies

Advanced Level **120 Hours**

Full-stack Digital Marketing with 15+ AI Tools, Live Projects, International Case Studies & Placement Training.

Learning Outcomes



Master SEO, PPC and Social Media with AI-powered strategies



Build campaigns using 15+ AI tools to optimize time & performance



Build professional digital marketing portfolios for job readiness



Gain confidence to work in agencies, corporates or as a freelancer

Contact Us

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